

The 19th International Processing, Filling and Packaging Technology Event for Asia



PROPAK ASIA 2011

15-18 JUNE 2011
BITEC, BANGKOK, THAILAND

Total Processing & Packaging Solutions

FoodDrinkPharma

PharmaTech Asia • DrinkTech Asia • PlasTech Asia • Lab & Test Asia



www.propakasia.com

PROPAK ASIA 2011

returns after a strong showing in 2010 that welcomed a record 30,663 trade professionals from 59 countries to a total capacity event of 908 participating companies.

As the regional event for the food, drink and pharmaceutical industries, ProPak Asia 2011 expects a continued rise in the local and international buyers to the event, not only from its established markets of Southeast Asia but in particular from its rapidly growing visitor markets of South Asia, the Far East and China.

Highlights of 2011 will be the International Brewing Conference that will bring together the region's leading brewers, technology suppliers and product manufacturers. Also highlighting in 2011 will be the green technology feature with the co-location of Eco5 that specifically focuses on energy and production efficiency in the food, drink and pharmaceutical manufacturing sectors.

2011 will also feature a DrinkTech dedicated zone and also the Lab & Test Asia pavilions that will showcase the latest innovations in laboratory, test, measurement and quality assurance technology.

The conference and seminar programmes of 2011 will cover a wide scope of specialised industry sectors from food science, material developments and pharmaceutical regulatory developments to global production and technology trends.

2011 is set to be a sell-out event with international groups expanding, new feature areas introduced and new exhibitors joining the event. Be sure to secure your place at Asia's number one international event for the processing and packaging industries.

Buyers Report

Product Interest



Food & Consumer Products

Agro-industries (rice/coffee/corn/cashew nuts etc)	2.85
Confectionery	1.81
Consumer Goods/ DIY	4.62
Electronics	1.63
Food Manufacturer	6.53
Food packaging	3.08
Food Retailer/ Distributor/ Wholesaler/ Caterer	2.19
Frozen/ Chilled Foods	3.93
Fruit & Vegetable	1.15
Industrial Goods	4.06
Meat processing	1.34
Pet Foods	1.00
Seafood	1.24
Snack foods	1.11

Company Main Activity

Consultancy & Services	
Printing	2.20
Utility Services	0.35
Transportation/ Logistics	0.89
Refrigeration/ Cold Storage	0.30
Consultancy/ R & D/ Education & Training	2.18
Contract Packaging/ Processing	2.34
Machinery Importer/ Dealer/ Distributor	4.08
Government/ Standards Authority	1.00

Drink

Beverage	9.47
Bottling/ Labeling	6.78
Brewing	1.24
Dairy	2.13
Filling	14.70
Liquid Food	4.12
Soft Drink	0.58

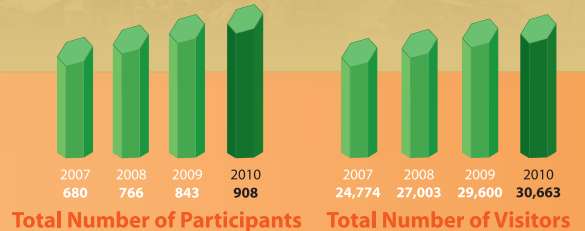
Pharmaceutical & Cosmetics

Beauty products	1.34
Cosmetics	2.82
Health/ Herbal	1.89
Perfume	0.17
Personal Care	0.85
Pharmaceutical/ Biotech	4.03

ProPak Asia 2010 Top 10 Asian Visitors



ProPak Asia Strong Growth Visitors



Key Visitor Facts*

- Over 55.31% of visitors were attending ProPak Asia for the first time.
- 81.84% of ProPak Asia visitors would visit no other event in Thailand in 2010.
- 53.68% of visitors indicated they were visiting the show specifically to buy product, gain information for future purchases or seeking business distribution partnerships.
- 72.24% of key buyers visiting ProPak Asia to see new technologies & development.

• 81.02% of visitors described the event as being useful or very useful for their business growth.

• 81.02%

- 68.67% of visitors expected to increase their investment over the next twelve months, with 23.98% continuing with the same level of investment.

97.96%

• 97.96% of visitors said they will return in 2011.

*These facts are based on a survey of visitors spread over the four days of ProPak Asia.

Show Facts

Participants :
908 from 36 Countries

Participating Countries :
Australia, Austria, Belgium, Canada, China, Denmark, France, Germany, Greece, Hong Kong, Iceland, India, Indonesia, Israel, Italy, Japan, Korea, Malaysia, Malta, Netherlands, Pakistan, Philippines, Poland, Russia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States, Vietnam

Professional Visitors :
30,663 from 59 Countries

International Attendees :
2,248

Regional Groups :
China (x2), France, Japan(x2), Korea, Singapore, Taiwan, United Kingdom

International Press :
170

Conference Delegates :
2,698

We have had a very good response from a lot of visitors from all around the region and we'll come back to ProPak Asia again next year.
Natthkarn Anilbol
Marketing Manager
CTC Food Machinery Trading Co.,Ltd.

We're very happy to be here, we strongly believe that the industry will continue to grow and we'll be here again in 2011.
Patrick Tan Yong Hong
Sales Manager
KHS Asia Pte.,Ltd.

We've exhibited ProPak Asia for 7 years, we've received a lot of new customers here and also met existing customers as well. We'll be here again next year.
Kevin Yiu
Managing Director
Sartorius Mechatronics (Thailand) Co.,Ltd.

We have met very good, high potential customers. ProPak Asia delivers very high quality customers, we'll be here again next year.
Chotiwtut Chariyakul
Vice President
Delmax Machinery Co.,Ltd.

Thank you for ProPak Asia, thank you for the quality of the show, thank you for your support of everything. We'll back here again in 2011.
Arielle Gernez
Project Manager
Equipment and Technology Department UBIFRANCE

We are very, very happy to be here and we will be here again in 2011.
David Moon
Overseas Sales Dpt./ Sales Manager
Gasung Pak Co.,Ltd.

ProPak Asia is a big regional event, we have exhibited here for over 10 years. The feedback was very good this year and we're very pleased to be coming back again in 2011.
Michel Nigrowsky
Managing Director - Cermex South Asia-Pacific
Zone Sales Manager Asia-Pacific
Cermex South Asia-Pacific Co.,Ltd.

We have had a very good opportunity to introduce products & technologies to Asian customers. We'll continue exhibit ProPak Asia every year.
Hiroki Nishida
Managing Director
Anest Iwata Southeast Asia Co.,Ltd.

We're very happy with the feedback from our customers and this year we have met many new customers.
Hiroki Takabayashi
Director, General Manager
Ishida (Thailand) Co.,Ltd.

We had a good response at the show. We will be back here next year for sure.
Yoshitake Kajo
Managing Director
Jonan Automatic Machine Co.,Ltd.

We have had a great response from many big customers from Thailand and Asia. We're very very happy about the response from all customers.
Heiko Weber
Service Manager Asia
HEUFT Systemtechnik GmbH

We've participated in ProPak Asia for more than 10 years, we will definitely be here again in 2011.
Gunter Wolf
Owner and CEO / Managing Director
Wolf Verpackungsmaschinen GmbH

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Visitor Profile

* Agricultural Supplies	* General Food Manufacturer
* Beverage Production	* Government
* Bottling	* Laboratory
* Brewing	* Machinery Importer and Distributors
* Canner	* Packaging Material Manufacturer
* Consultant	* Preserved Food Manufacturer
* Contract Packaging	* Quality Controller
* Dairy	* Refrigeration
* Dehydrated Food Manufacturer	* Retail Packaging
* Food Export	* Seafood Processing Manufacturer
* Food Processing Manufacturer	* Testing & Measurement
* Food Scientists	* Water Treatment
* Frozen Food Manufacturer	



Exhibit Profile

* Brewing and Beverage Technology & Equipment	* Packaging Accessories
* Canning & Can Making Bottling Technology	* Packaging Machinery
* Code and Label Printing	* Packaging Made of Cardboard, Plastic, Paper, Glass, Metal, Wood etc
* Cold Storage	* Personal Care Products Industry
* Flexible Packaging Technology Paper & Corrugated Box Making Technology	* PET & Plastics Packaging Technologies and Materials
* Fruit Juice & Dairy Technology	* Pharmaceutical & Cosmetics Packaging & Processing Technology
* Inkjet Printing	* Processing Machinery
* Lab Equipment	* Producing Machinery
* Machine Components	* Raw Material and Consumables for Package Production
* Material Handling and Storage Equipment	* Refrigeration Systems
* Meat Processing & Packaging	* Seafood Processing & Packaging
* Metal Detectors	* Shipping and Storage

ProPak Asia 2011 embraces the theme. Go Clean Go Green as it joins the BES Eco-series of events. ProPak Asia will for the first time incorporate the Eco5 showcase which introduce energy efficient technology and solutions applicable to the manufacturing sectors of food, drink and pharmaceuticals. The ProPak Asia conference programme will highlight environmental topics including downgrading and recycling of materials, production efficiency and carbon reduction.

Go Clean Go Green

Part of the **BES Eco Series** of Events

Strong Official Support

ProPak Asia's network of pro-active official supporters from government to the private sectors in Thailand and Asia have been highly instrumental in penetrating the lucrative buyer markets in Asia.



Department of Fisheries, Ministry of Agriculture and Cooperatives.



Department of Industrial Promotion, Ministry of Industry



The Board of Investment of Thailand (BOI)



Federation of Institutes of Food Science and Technology in the ASEAN (FIFSTA)



Food Science and Technology Association of Thailand (FoSTAT)



Agro-Industry Academic Council Association (AIAC)



Thai Food Processors Association (TFPA)



Thai Frozen Food Association (TFFA)



Thai Packaging Centre



Thailand Institute of Scientific and Technology Research (TISTR)



The Industrial Pharmacist Group



GS1 Thailand, Federation of Thai Industries



BIOTEC, National Center for Genetic Engineering and Biotechnology



Science and Technology Trade Association (STTA)



Thailand Convention & Exhibition Bureau (TCEB)



Thailand Science Park, National Science and Technology Development Agency



Ideal Venue



BITEC is only a leisurely 15 minutes drive from the new Suvarnabhumi International Airport. BITEC's close proximity to the Port of Bangkok, Leam Chabang deep-sea port and the Eastern Seaboard industrial zone ensures a clear advantage for the rapid movement of exhibits to and from the Centre.

Within the city, BITEC is linked by inter-connected expressways to the major commercial centres, where most of Bangkok's International-class hotels and shopping plazas are located. The city's main mass transit system, the BTS Sky train has a terminal station (On Nut station) only 4 km. away from BITEC.

How to Exhibit

There are 4 different types of option available to exhibitors.



Space only



Rent a space to build and design your own stand
US\$ 329 per sqm.



Space+Shell Stand



Floor space, walls, carpet, fluorescent tube lighting and fascia
US\$ 369 per sqm.



Space+Walk-On Package



Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelf and wastepaper basket
US\$ 379 per sqm.



Space+Premium Package



Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket
US\$ 389 per sqm.

Organised by



Bangkok Exhibition Services Ltd., (BES) as part of the Allworld Exhibition Alliance, have offices in 34 countries in Europe, Asia, North America, South America, Africa and Australia. Allworld organise over 200 events in 25 industries and are specialists in processing and packaging. Allworld Exhibition also organise ProPak Vietnam, ProPak Malaysia, ProPak Indonesia and ProPak China (Shanghai).

ProPak Asia is being marketed globally by International Expo Management Pte Ltd. based in Singapore and Overseas Exhibition Services Ltd based in London, both are members of the Allworld Exhibition Alliance.

R e p l y F o r m

Name: Last Name:

Position:

Company:

Address:

City: Postcode:

Country:

Tel:

Fax:

E-mail:

Type of business:

I am interested in exhibiting at ProPak Asia 2011

Please keep me updated.

Please send me a stand proposal. We require _____ sqm.

Please send me information on visiting only.

Please fax to +66(0)2615.2993 or contact the nearest office to you.

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